Media Pack: Fast, targeted & trusted advertising for you

*Research Professional News is a respected name in academic and research communities worldwide.

With a dedicated audience of researchers, administrators and HE leaders covering the whole spectrum of academia, our advertising service enables you to get your opportunities and vacancies direct to the right people.

Choose from a range of digital packages and benefit from our online flipbook advertising as well. Our dedicated team will get your opportunities online in less than a day, create custom artwork on demand, and advise on how best to promote your campaigns to over 330,000 readers around the world.

To find out more and book advertising space today, please contact us at: advertise@researchresearch.com

Research Professional News

Published by

ExLibris Part of **Clarivate**

Jobs Board

www.researchresearch.com/jobs

40,000+ views each year

Our jobs board is viewed by more than 4,000 research job seekers every month, plus over 8,000 weekly jobs email subscribers.

Targeted audience

We showcase only research-related roles: from policy, management, support and administration, to studentships expert committees, science-based and technical roles.

Same-day uploads

Tight turn around on your deadline? We provide same-day listing: any role that reaches us before 4.30pm can be online before the close of business the same day.

Updates in minutes

Adjustments to a job description? New information that needs to be included? Changes can be live in minutes, keeping your listings accurate at all times.

Unlimited jobs for a year

With a Standard or Featured annual package, you can place as many advertisements as you want over 12 months for a one-off cost.

Jump to pricing & specifications

Online banners

www.researchprofessional.com

Focused audience

96% of UK universities subscribe to ***Research Professional**. This provides the perfect platform to showcase your research vacancies, meetings and opportunities.

Over 3.3 million page views...

...from our 278,000+ individual users logging on daily to find the latest funding opportunities and news updates tailored to their research interests.

Bespoke banners in three days

On request, our in-house team will create artwork tailored to your brand, including your images, colours and logo, and have your banner online in as few as three working days.

Global research subscribers

With active subscribers across five continents, and options for territorial targeting, your ads will be sure to reach the best and most relevant applicants across the globe.

Jump to pricing & specifications

Email adverts

150,000+ individual emails sent each week

With just one of our 10 weekly email alerts you can reach more than 60,000 individual researchers and academics.

Select the perfect audience for your advert

From news to job vacancies, from policy to funding, our range of email publications, allows you to choose the perfect context for the audience you need to reach.

Fast turn around

Need to reach a large audience fast? With email advert slots available daily, talk to our team to find out how soon they can schedule your advertisement.

Trackable statistics on request

At the end of a campaign we can provide you with performance statistics, including click rates by referral, location and date, through bitly link management.

Jump to pricing & specifications

Research online publications

Research Fortnight and Research Europe

Decades of publishing experience

Research Fortnight has led the field in research and policy news in the UK for over twenty years. Together with its sister publication, Research Europe, our digital flipbooks are read in research institutions around the world.

Select the space that suits you

From a simple quarter-page advertisement of 150 words, to an eye catching double-page spread just for your campaign, you can choose your ideal space in our digital flipbooks to meet your advertising needs.

Full-colour artwork designed to your brief

Want to make use of a flipbook slot but have no artwork prepared? Our in-house team will create the perfect artwork for you. Tailored to your campaign, simply send us the content you want included and we will do the rest!

Connect with readers in under a week

No need to wait weeks for your campaign to come to life – all artwork delivered to us by close of business on Friday is guaranteed to be in front of research leaders in universities around the world by the following Thursday.

Jump to pricing & specifications

Pricing & Specifications

Job listing (Standard)	• Logo & unlimited job description • Listed in the weekly jobs email	£250 per listing
Job listing (Featured)	• Logo & unlimited job description • Vacancy listed on jobs board home page • Listed in highlights section of jobs email • 1/8th page slot in Research Fortnight flipbook	£450 per listing
Job of the week	• Logo & unlimited job description • Highlighted in exclusive area at the top of the jobs board homepage • Listed as 'Job of the week' in jobs email • 1/8th page slot in Research Fortnight flipbook	£750 per listing
Banner	• 250 x 360 pixels, static gif format • Artwork assistance provided for no added cost • 60-70 words of text • High resolution logo • Your preferred branding (incl. your image, font & colours)	£1,000 pcm
Email advert	• 15-word headline • 50 words of body text • Trackable click-through URL • Choice of audience and frequency	£250 per email

Research Fortnight and Research Europe digital flipbook options

1/8th Page*	86 x 60 mm, up to 75 words & your logo	£320 per insertion
Quarter Page	86 x 124 mm, 150 words, your logo & branding	£570 per insertion
Half Page	175 x 124 mm, 300 words, your logo & branding	£1,025 per insertion
Full Page	175 x 252 mm, 600 words, your logo & branding	£1,845 per insertion
Double-Page	390 x 252 mm up to 1,250 words, your logo & branding	£3,320 per insertion
Research Jobs Annual Package	Unlimited Standard Listings (12 months) Unlimited Featured Listing (12 months)	Bespoke Bespoke

* Research Fortnight only   *All prices are subject to VAT*

**Contact us at advertise@researchresearch.com to
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